

# Community Health Needs Assessment in Cobbs Creek

## Description

In order to conduct a remote community health needs assessment (CHNA) in Cobbs Creek, Philadelphia, we are conducting a sequential mixed-methods investigation highlighting health services and assets along with barriers to care. A CHNA is an investigation of a community's current healthcare needs and assets in order to inform implementation and future services. This study is being conducted in partnership with the Dr. Bennett L. Johnson, Jr. Sayre Health Center (SHC), a Federally Qualified Health Center (FQHC) encompassing the Cobbs Creek neighborhood. To remain an FQHC, a CHNA that informs the continuous quality improvement and implementation of healthcare services must be conducted every three years. The higher incidence of health issues and lower socioeconomic status of Sayre's service area warrant continual investigation into the needs experienced by this community. In adapting to the virtual nature of the CHNA, the research team has been flexible, collaborative, innovative, and will continue to embody these traits as the investigation moves from recruitment to interviewing.

## Research Question

What are community perceptions and needs regarding healthcare barriers and assets in the catchment area of the Dr. Bennett L. Johnson, Jr. Sayre Health Center?

## Methods

- Remote social media recruitment, in partnership with Sayre community liaisons
- 60 minute, telephone semi-structured interview
- We interfaced with community liaisons and a licensed clinical social worker to develop questions regarding trauma and medical experiences that are situationally and culturally competent.
- Free-listing
- Quantitative large-scale survey (N=1000)

## Ongoing Objectives:

- Conduct 200 Interviews with community liaison approved guide
- Draw an asset map of Cobbs Creek of factors that improve the social determinants of health
- Use results to inform the care and programming at Sayre Health Center

## Limitations Due to COVID-19

- We were unable to use in-person recruitment opportunities (e.g. door-knocking). To overcome this issue, we utilized community liaisons, social media, and local businesses to broaden our reach.
- The inability to conduct in-person interviews, prevents our team from seeing and acknowledging nonverbal communication. This required a larger focus on developing thorough and culturally competent questions.

## Research Team

Omar Husni (COL '22), Kayla Johnson (COL '22), Daniel Kargilis (COL '21), Adriana Purcell (COL '22), Valentina Spadea (COL '23), Thomas Statchen (SEAS '23)

Frances K. Barg, PhD MEd, Kent D.W Bream, MD

Contact: Cobbscreekhealthneeds@gmail.com

