

# PORES

PENN PROGRAM  
*on* OPINION RESEARCH  
*and* ELECTION STUDIES

Decoding Public Opinion  
and Analyzing Elections

CURE Summer Research  
and Fellowships Fair  
February 4, 2022

# What do we do?

The Penn Program on Opinion Research and Election Studies (PORES) is an undergraduate research program committed to conducting high-quality social research in the public interest on issues of national and international importance.

## How are students involved?

PORES provides Penn undergraduate students valuable training in public opinion theory and research through specialized courses, one-on-one mentoring, and experiential learning opportunities.

# PORES Student Research Fellowships

# PORES

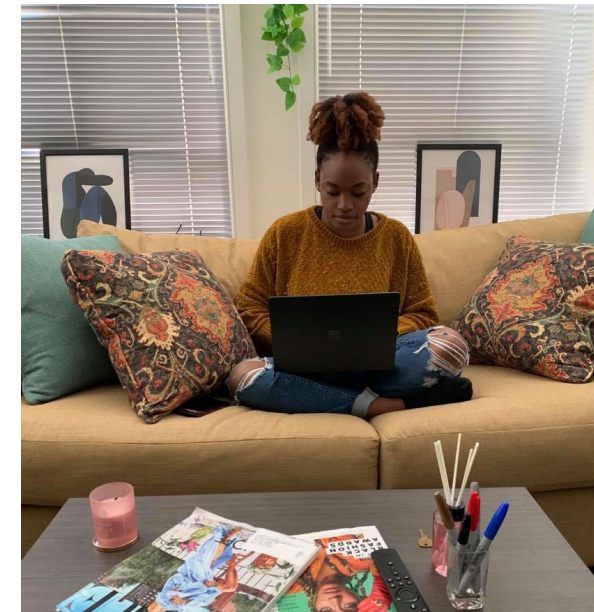
- In conjunction with the Robert A. Fox Leadership Program, PORES offers paid student research fellowships each academic semester and over the summer.
- Students are paired with a faculty member to get hands-on research experience focused on public opinion, elections, and political outcomes in the United States.
- PORES also places student research fellows with external organizations such as NBC News, The Philadelphia Inquirer, the Southern Coalition for Social Justice, and Votebeat.



# PORES Student Research Fellowships



- Applications are welcome from any major or year for students interested in building their social science research skills.
- Past fellows have conducted firsthand research on such topics as voter ID laws, immigration, and the political attitudes of evangelicals.
- Fellows also participate in professional development activities including technical workshops, critical reflection, and guest lectures from faculty and industry professionals.



# Recent Projects

- 2020 Presidential Campaign Tactics

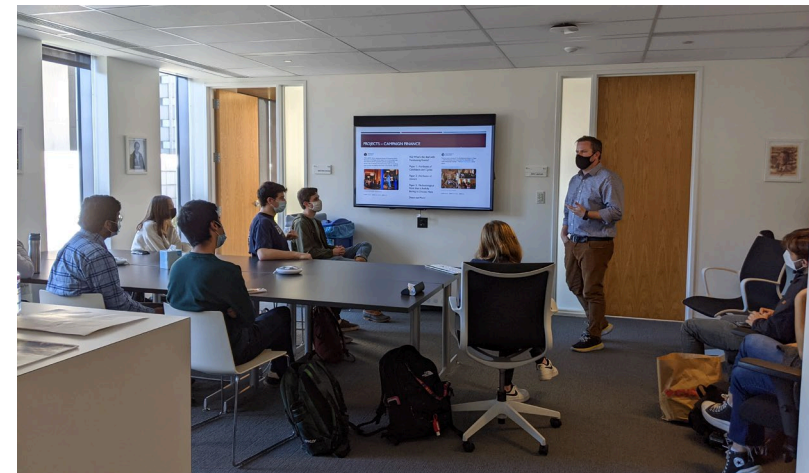
- Student fellows coded content for digital ads and helped with data entry/data cleaning to help understand key trends into campaign behavior of candidates.

- Partisan News Media and Democratic Attitudes

- This research examined the impact partisan news media has on democratic attitudes and beliefs. Student fellows assisted with design and analyzing an online experiment.

- Political Effects from Local Higher Education Institutions

- Depending on where colleges are located, have political outcomes in those counties evolved over time? Student fellows helped identify datasets, cleaned datasets, and conducted preliminary analyses.



# Summer 2022 Details and Application Deadline



- Summer PORES Fellowships are full time opportunities (35 hrs/week)
  - The PORES Fellowships are based in Philadelphia
  - Fellows begin mid-May and work through the end of July
  - TBD for in-person or remote for Summer 2022
- Applications are due February 26<sup>th</sup>, 2022 at 11:59 PM EST
  - Apply here: <https://bit.ly/3s7gFEN>
  - Application materials include a resume, statement of interest, and a brief writing sample or example of data analysis experience

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