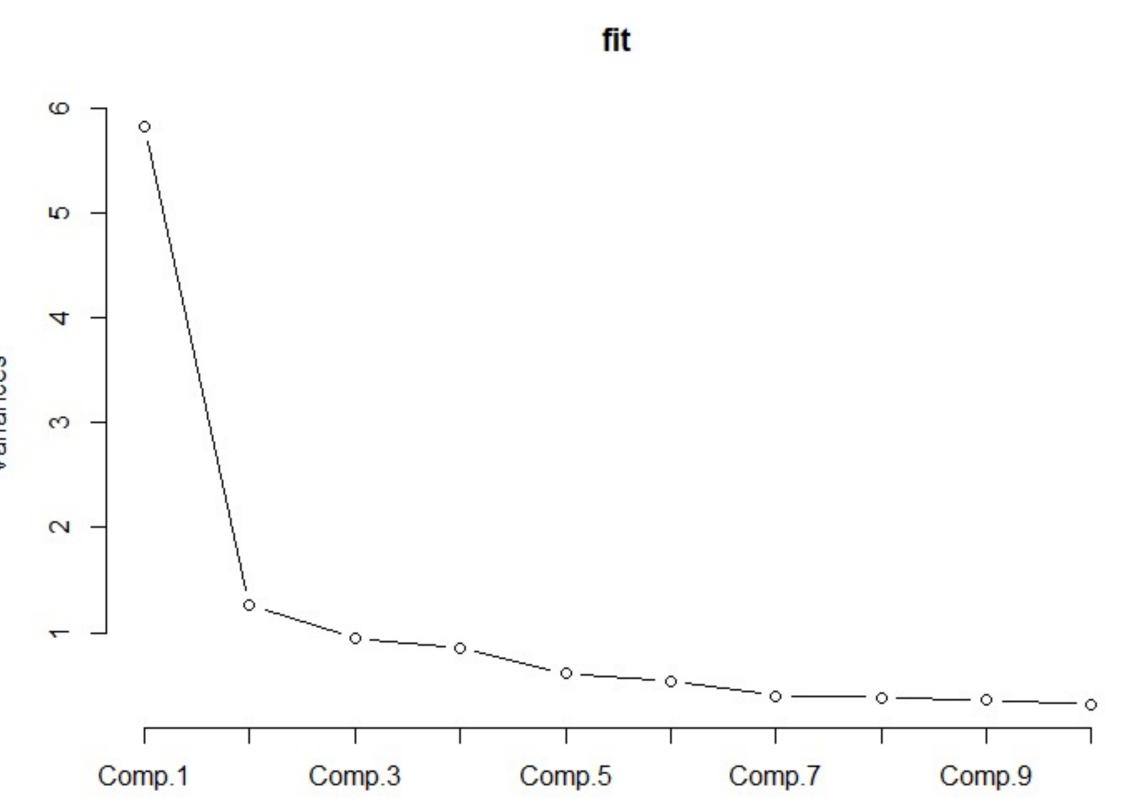
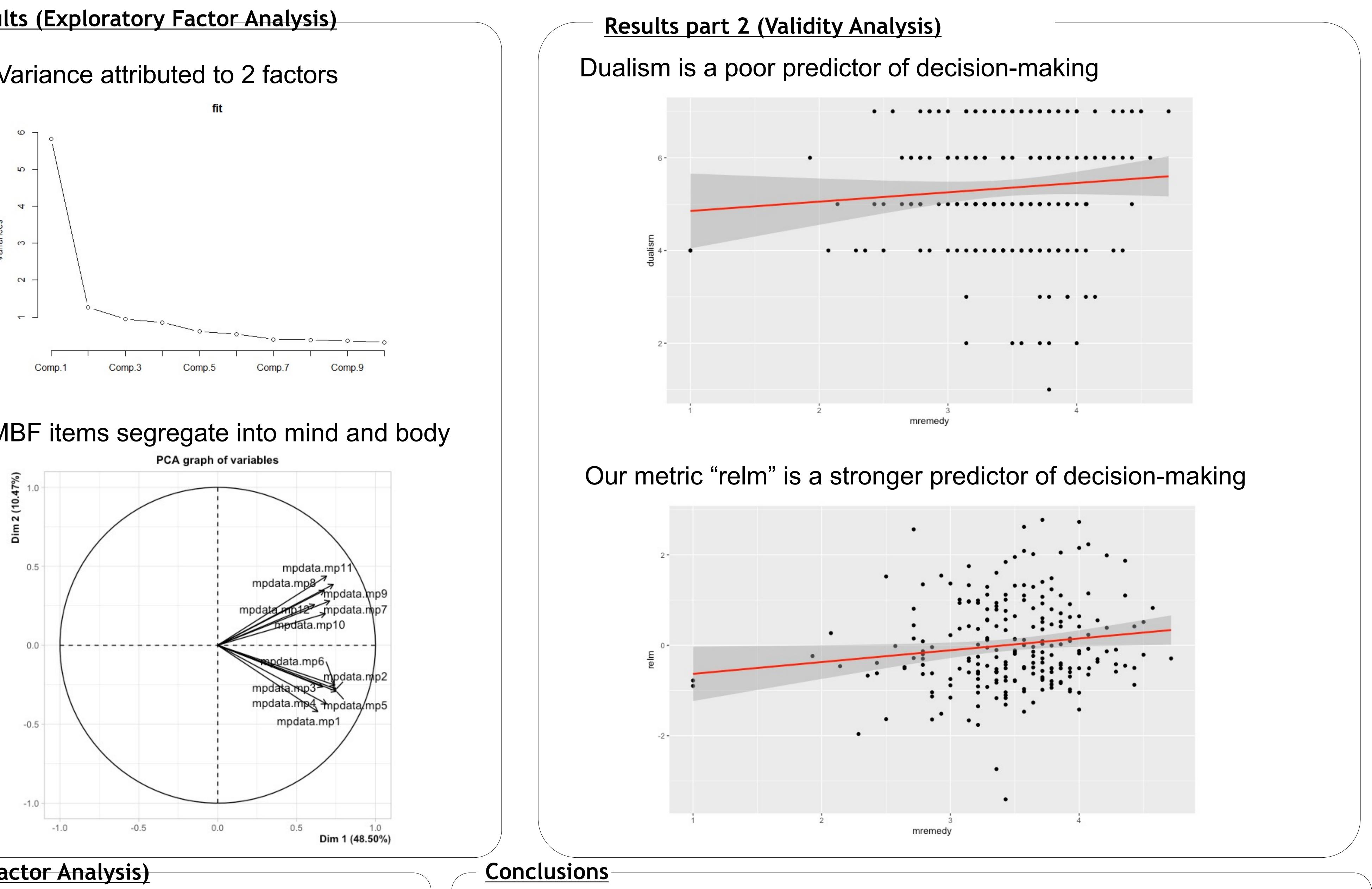
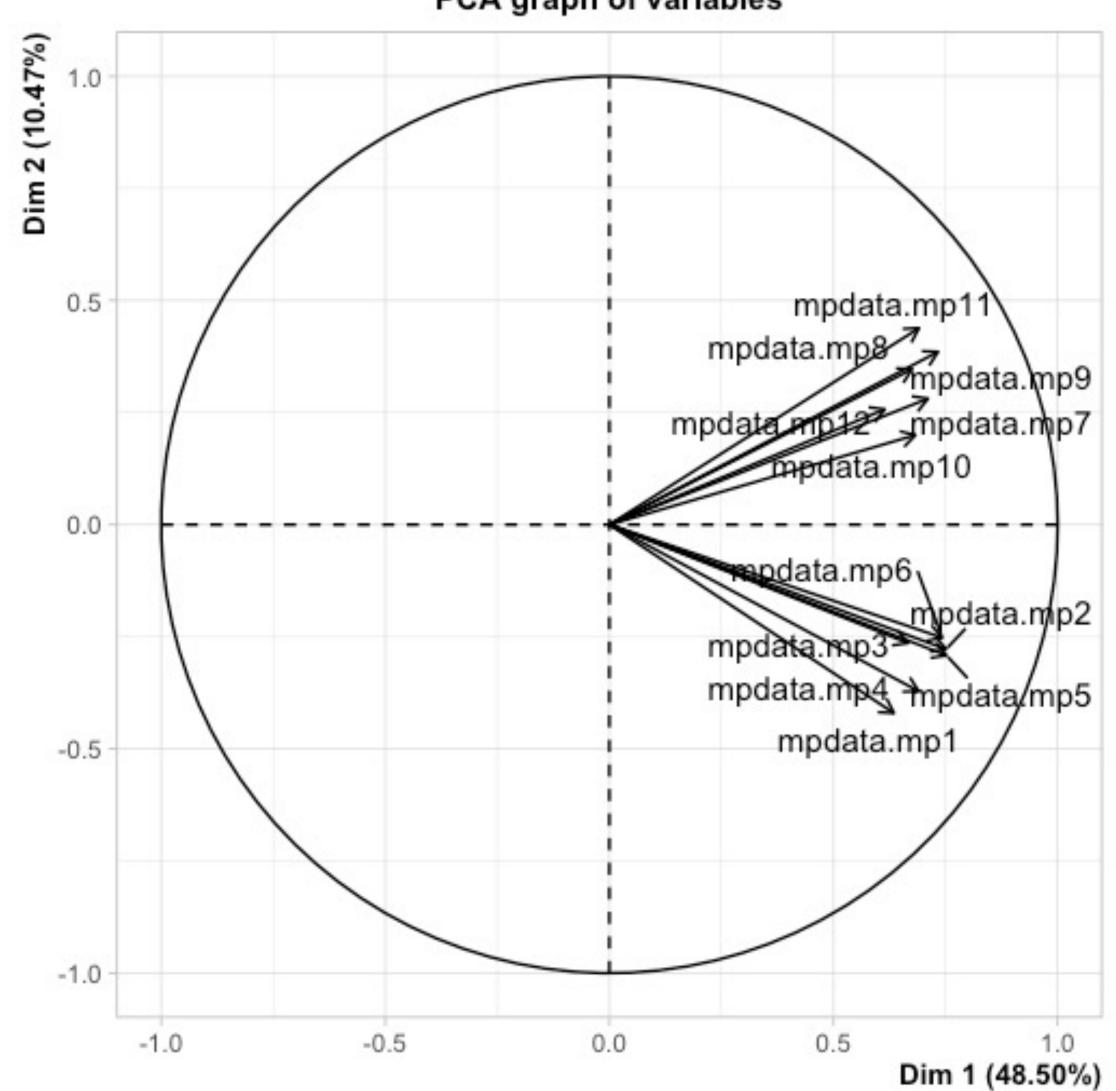
<u>Introduction</u>	Resul
Many factors (e.g. spiritual beliefs) may lead a person to have dualistic tendencies. These people separate the mind and body into 2 distinct entities	
<ul> <li>Do some people favor the mind component over the body component, and vice versa?</li> </ul>	S
<ul> <li>How does this influence decision making?</li> </ul>	Variance
Methods & Analysis	
All participants recruited via Amazon Mechanical Turk (Mturk)	M
Study 1: Exploratory Factor Analysis	
<ul> <li>307 participants (M<sub>age</sub> = 19.75, Sd<sub>age</sub> = 1.28; 221 males)</li> </ul>	
Study 2: Confirmatory Factor Analysis	
<ul> <li>305 participants (M<sub>age</sub> = 39.04, Sd<sub>age</sub> = 10.16; 127 males)</li> </ul>	
Study 3: Validity Analysis	
<ul> <li>213 participants (M<sub>age</sub> = 19.67, Sd<sub>age</sub> = 3.67; 88 males)</li> </ul>	
Subjects completed the 12-item Mind- Body Focus (MBF) Scale, in addition to demographic questions	
Data analysis and modeling using R	
<u>Supplementary Results (Confir</u>	matory Fa
Unexpected associat	tion of MB <sub>Factor Analysis</sub>
mpdata.mp2	
mpdata.mp1	
mpdata.mp5 ← 0.8	
mpdata.mp6 ← 0.8 mpdata.mp3 ← 0.5	Factor1
mpdata.mp10 0.5	
mpdata.mp4 0.5	
mpdata.mp9	Factor2
mpdata.mp7 < 1	Factorz
mpdata.mp11 e 0.6	
mpdata.mpo 0.5	

## **Development and Validation of Mind-Body Scale** Kevin Le, Annie Jung, Dolores Albarracin







BF items 9 & 10 with Factor 1

Many people have natural dualistic beliefs

Many people have tendencies to favor either mind or body

The 12 item MBF scale accurately quantifies a person's mental or physical focus

MBF scale responses can help predict future decisions