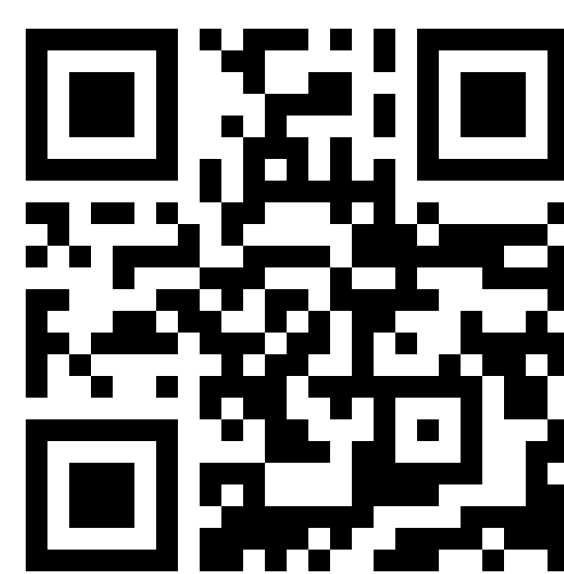


## Introduction

- On average, White families hold 10 times more wealth than Black families due to structural inequality (Brookings).
- Americans underestimate the size of the racial wealth gap and overestimate racial progress, impacting support for policies that reduce the wealth gap (Callaghan et al., 2021; DeBell, 2017; Kraus et al., 2019).
- We hypothesize that an educational intervention that emphasizes structural causes of the racial wealth gap will increase support for governmental action.**

## Methods

- The 3-minute intervention video explains the racial wealth gap through a rigged Monopoly game that is representative of structural disadvantages Black individuals face in accumulating wealth relative to their White counterparts.
- Participants were randomly assigned to either the no-intervention control condition or the intervention condition.**
- We conducted three studies to examine the effects of the intervention on a number of measures (see Table 1).**
- Participants responded to measures capturing beliefs on causes of the wealth gap, necessity of social stratification, perceived racial progress, severity of racism across time points, support for increasing Black power, and support for rejecting White privilege.
- Participants ranked their level of support for policies to reduce the racial wealth gap on a scale of 0 “Strongly Oppose” to 100 “Strongly Support” (see Table 2).**



Manyopoly Video

## Methods cont.

**Table 1: Studies**

Study	N
Study 1 (Pilot)	N = 299, n = 298 after attention check
Study 2 (Large Scale)	N = 2011, n = 1961 after attention check
Study 3 (Replication)	N = 426, n = 397 after attention check

**Table 2: Policies**

Policy	Description
Racism Education	Increase national, state and local efforts to revise how the history of slavery, segregation and civil rights is taught in U.S. school systems.
Loan Forgiveness	Forgive student loans for all low and middle-income African Americans, including loans taken out by parents of students.
GI-Bill Programs	Provide education, home loans, and other G.I. bill-like programs to descendants of enslaved people.
Tax Credit	Promote the provision of a federal income tax credit for descendants of persons enslaved in the U.S. and consider other forms of tax abatement.
School Funding	Funding for public schools currently comes from local, rather than state, taxes. This keeps poor Black communities poorly educated. How in favor are you of switching over to funding each public school in a state equally through state, rather than local, taxes?
Down Payment Grants	The federal government denied Black borrowers mortgage subsidies as late as the 1960s, stripping them of opportunities to build wealth. To help close the resulting wealth gap between White and Black families, the American Housing and Economic Mobility plan provides down payment grants to first-time homebuyers living in formerly red-lined or officially segregated areas.
HR40 Proposal	HR40 is a proposal in the U.S. Congress that aims to establish a commission that compiles existing and new studies/surveys for repairing the harms of slavery. (The number of the bill, 40, was chosen to symbolize the forty acres and a mule that the United States initially promised freed slaves). Indicate below your level of support for the passage of this Bill into law.
National Apology	To what extent do you support a national apology offered by the U.S. Government to the descendants of enslaved people?

## Results

- We conducted a mini meta-analysis using Goh et.al (2016) to assess the efficacy of the intervention versus the control on policies across all studies.(See Table 3).

**Table 3: Meta-Analysis Results**

Measure	Mean Cohen's D	SE of Cohen's D	z-score	p-value	CI
Overall Policy Support	-0.179	0.039	-4.604	< .001	[-0.255, -0.103]
Racism Education	-0.143	0.039	-3.674	<.001	[-0.219, -0.067]
Loan Forgiveness	-0.148	0.039	-3.799	<.001	[-0.224, -0.072]
GI-Bill Programs	-0.193	0.042	-4.633	< .001	[-0.275, -0.112]
Tax Credit	-0.194	0.039	-4.984	< .001	[-0.270, -0.118]
School Funding	-0.107	0.039	-2.757	.003	[-0.183, -0.031]
Down Payment Grants	-0.110	0.039	-2.843	.002	[-0.187, -0.034]
HR40 Proposal	-0.157	0.039	-4.045	< .001	[-0.234, -0.081]
National Apology	-0.109	0.039	-2.806	.003	[-0.185, -0.033]

## Conclusions & Implications

- As compared to the control, a short video intervention effectively increased support for policies aimed at reducing racial wealth inequality in the United States.**
- This intervention had effects on real policies proposed in Congress, illustrating that educational interventions can work to promote tangible action.
- These findings have implications for nonprofit and governmental organizations that seek to increase awareness of issues through education interventions.

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Questions or comments? Contact us!

